



## DR. FARRAH GRAY PUBLISHING - ABOUT US -

**FGP BOOKS** is a freshly launched new imprint in the HCI Publishing family. Its CEO and Founder is Dr. Farrah Gray, acclaimed entrepreneur, international success teacher, and prolific book author himself.

Gray began his book career at HCI, publishing his first book and runaway success, **Reallionaire: Nine Steps to Becoming Rich from the Inside Out**. Gray went on to publish other successful titles at behemoth publishing giant, Penguin Publishing Group in New York. However, with Dr. Gray's interests forever being entrepreneurial at the core, he has stepped forth to carve out an even larger impacting legacy in the publishing world by launching his own imprint and publishing company, **Dr. Farrah Gray Publishing, Inc.**

Gray's desirous to bring timeless, bold, and ambitiously contributive messages to an ever expanding audience-base of self-development seekers. Through various formats of self-help and self-development literature, Gray is passionate about providing true access points of transformation to those who desire true change in varying arenas of their lives.

This being said, Dr. Gray concluded HCI to be the perfect home and partner to his emerging new venture fully noting that HCI has not only been a leader in the self-help / self-development field of literature for over 20 years, but an actual pioneer. And, for those who know Dr. Farrah Gray, pioneering new territory in business is what Dr. Farrah Gray is all about.

HCI Books has blazed the New York Times Best-Sellers lists for years with groundbreaking self-development and recovery literature for years, including publishing the self-help phenomenon **Chicken Soup for the Soul** series, selling over 100 million copies to date.

With Dr. Farrah Gray Publishing and HCI Books working in tandem, an incalculable numbers of lives stand in the doorway of ever expanding transformation.

**Publisher's Weekly Magazine** noted HCI's president Peter Vesgo saying,

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*"Farrah Gray's new imprint seems to be a good fit for our publishing house. We did quite well with Farrah's first book and continue to admire the work he does and expect FG Publishing to be a successful addition here."*

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## **DR. FARRAH GRAY PUBLISHING - SUBMISSIONS GUIDELINES -**

**Genre:**

### **Lifestyle Transformation, Self-Development, Self-Help Book Proposal Guidelines**

In order to consider publishing a book, we need a book proposal consisting of the elements outlined below. Please do not send a complete manuscript unless asked to do so. All submissions are evaluated on the basis of content, author credentials and marketability. Submissions that do not conform to these guidelines are rejected on that basis.

#### **I. AUTHOR INFORMATION**

Send us your bio and resume'. Include information on professional credentials, current occupation, previously published works, any public speaking or promotional experience you have, and any television or radio appearances you have made.

#### **II. MARKETING DATA**

Supply detailed information on the marketability of your book, including:

- Target audience
- Market size, description and demographics
- How do you intend to promote the book?
- Book summary and purpose
- Book's unique content and characteristic
- Competing titles and sales figures
- Specific information not provided by comparable titles

#### **III. MANUSCRIPT SAMPLE**

Please DO NOT submit bound or two-sided copies of your manuscript. Please send no more or less than the following:

- A. Detailed outline of the book (please do not send spiral bound manuscripts)
- B. Table of contents.
  - Market size, description and demographics
  - How do you intend to promote the book?
  - Book summary and purpose
  - Book's unique content and characteristic
  - Competing titles and sales figures
  - Specific information not provided by comparable titles

### **III. MANUSCRIPT SAMPLE**

Please DO NOT submit bound or two-sided copies of your manuscript. Please send no more or less than the following:

- A. Detailed outline of the book (please do not send spiral bound manuscripts)
- B. Table of contents.
- C. Introduction.
- D. Two sample chapters.

### **Manuscript Format Requirements**

In preparing the manuscript sample, please observe our format requirements (these also apply if you are asked to send a complete manuscript):

**Manuscript Paper:** Use standard (8" x 11), good-quality white typing paper. Do not use erasable bond. Type only on one side of the paper.

**Print Quality:** Use letter-quality type. Make type as clean and legible as possible.

**Spacing and Type Size:** All text, tables and caption material must be double-spaced. Allow at least one-inch margins on both sides, top and bottom. Use at least 12-point type.

**Chapter and Section Titles:** All words in these titles should be upper- and lowercase.

**Spelling:** Use the first spelling listed in the most recent edition of Webster's New International Dictionary or Webster's Collegiate Dictionary.

**Punctuation and Style:** Do not use the serial comma. Refer to the most recent edition of The Chicago Manual of Style regarding numbers and any other points of style.

**Pagination** (applies to complete manuscript only): Pages should be numbered continuously throughout a manuscript, not chapter by chapter.

### **IV. SASE**

Send a self-addressed, stamped (not metered) envelope of suitable size and with sufficient postage to return your proposal. Materials received without an appropriate SASE will not be returned.

Due to new postal regulations, SASE cannot be used to return parcels weighing 16

ounces or more. **Therefore, we no longer return any submissions weighing 16 ounces or over even if a SASE is included. If your parcel weighs 16 ounces or more, neither your submission nor your SASE will be returned. Please note. Do Not Send Originals**

All materials you submit should be copies only, not originals. We are not responsible for submissions that are lost, sent without a return address, sent without an appropriate SASE or submissions that exceed the returnable weight limit. Include a cover letter containing your name, return address and daytime phone number with your proposal.

The cover letter is for our records and will not be returned to you.

**Send book proposals to:**  
**Dr. Farrah Gray Publishing, Inc**  
P.O. Box 33355  
Las Vegas, NV 89133  
Attention: Book Submissions

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**Please note:**

**Due to volume of submissions, FGP Books cannot guarantee response times.**

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**Please note:**

**Due to volume of submissions, FGP Books cannot guarantee response times or send personalized responses to individual proposals. All submissions are read in the order they are received, and responses are made by mail. If you do not include a SASE with appropriate postage, your submission will not be returned. Under no circumstances can we accommodate phone calls or emails regarding submissions. Thank you for your patient understanding in advance.**

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## **DR. FARRAH GRAY PUBLISHING - CONTACT US -**

### **FOR ALL BOOKS SUBMISSIONS:**

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